

Is Pay-As-You-Go the right choice for me?

Would it be easier for you to make daily, weekly or biweekly payments rather than one large payment each month?

Pay-As-You-Go works best for people who want to take control of their electric accounts and energy usage. By monitoring your consumption on a regular basis, you will begin to notice patterns in your day-to-day usage. Any variation from this pattern, such as a house guest (increase) or a vacation (decrease), will become evident as you monitor your account. Monitoring and controlling daily usage can help keep those electrical costs down.

Statistics indicate prepay electricity programs help lower electric consumption due to member's awareness of usage patterns.

Any member interested in monitoring and lowering their electricity usage would benefit from the prepaid program.

PAY YOUR BILL ANY TIME!

Central Electric has an automated payment kiosk for members to use 24/7. The kiosk is located in the lobby of the Lode Star Motel in Fort Thompson.

Members can also pay 24/7 by calling 800-477-2892 or by visiting www.centralec.coop.



The power to control your energy costs.



What if paying your electric bill was like buying gas for your vehicle? It can be. Central Electric Cooperative offers **Pay-As-You-Go**, a prepaid energy solution.

- Choose your own payment schedule
- Purchase electricity when convenient
- Monitor electrical usage
- Customize the plan that is best for you
- **No deposits, no late fees, no monthly bills**

Contact us at 800-477-2892 to find out if **Pay-As-You-Go** is a good choice for you!

Restrictions may apply.

Pay-As-You-Go

A PREPAID ENERGY SOLUTION

CENTRAL
ELECTRIC COOPERATIVE

A Touchstone Energy® Cooperative 

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CENTRAL
ELECTRIC COOPERATIVE
A Touchstone Energy® Cooperative 

Pay-As-You-Go

A PREPAID ENERGY SOLUTION

**PAY WHAT YOU WANT,
WHEN YOU WANT.**

**REAL OPTIONS
FOR YOUR
WAY OF LIFE.**

**YOU HAVE
THE POWER.**

*Central Electric Cooperative
is an equal opportunity
provider and employer.*

Pay-As-You-Go

A PREPAID ENERGY SOLUTION

Traditionally, you receive a utility bill at the end of the month for all of the electricity you used in the past 30 days.

Pay-As-You-Go works the other way. The program allows you to choose how much and how often you want to pay before you use the electricity.

Think of **Pay-As-You-Go** like you do putting gas in your car: You pay for it before you use it. You can purchase small amounts every few days or “fill up” the tank and not worry about it for several weeks. When your supply is low, you simply purchase more.

Because you pay for electricity in advance, the **Pay-As-You-Go** program does not require members to have a deposit. There are no monthly bills and no late fees.

The program also saves money! In similar programs across the country, **Pay-As-You-Go** participants typically see a 10-12% reduction in their monthly electric bill.

What is Pay-As-You-Go billing?

With prepay billing, you pay for electricity how and when you choose. Purchasing electricity before you use it allows you to control your budget and pay how much you want, when you want. And there are no security deposits or late fees. Instead of a monthly bill, your usage and balance are calculated daily.

How does it work?

You purchase electricity before you use it. Payments can be made when you want to—online, over the phone, kiosk, or in person at our office. When your account runs low, you will get an alert by email, phone call, or text, letting you know it's time to recharge your account.

Can existing customers switch to prepay billing?

Yes. Your existing deposit will be applied to your current account balance, with any remaining amount being applied as a credit to your prepaid account.

What if my account runs out?

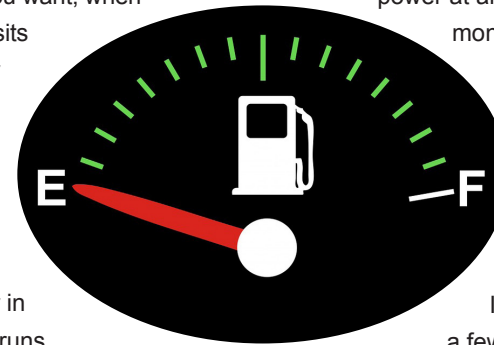
Your electrical service will be automatically disconnected. You will be notified by email. You can purchase more power at any time, but you must deposit enough money to bring your account balance to \$25. Your power will be restored within 30 minutes, and you won't be charged a reconnection fee.

How much money should I keep in my prepay account?

It's up to you! Buy energy to last for a few days, a couple weeks, or several months!

Who can participate in the program?

Central Electric Cooperative members receiving electric service under the residential rate or where technological capabilities exist.

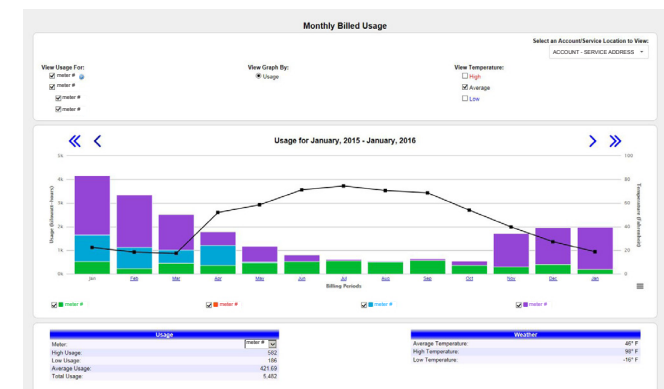


NO DEPOSITS. NO LATE FEES. NO MONTHLY BILLS.



Track your daily usage with smartHub. By monitoring energy usage and adjusting habits and appliance operation, you can reduce the amount of electricity you use each day and save money!

Sign up today at www.centralec.coop!



All members can use smartHub. Those with Pay-As-You-Go can monitor daily usage and check account balances. Members with a traditional account can see daily usage reports and daily temperature statistics to see how weather affects energy usage.